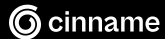


TWISTCAFE

GROUP

Invest in a well-established
and profitable franchise



With us, running a retail business is easier than ever before

Over the past 10 years, we have come a long way—from a single “chimney cake” stand to becoming a leading franchise provider in the Czech Republic and beyond. Our portfolio includes 11 unique concepts that complement each other, appeal to a wide range of tastes and preferences, and do not compete. However, we constantly evolve and bring new ideas to offer our customers even more options.

High-quality products, unique know-how, and modern technologies are the key pillars of our proven and, above all, sustainable business model. Our brands are recognized worldwide, and each year, we open dozens—sometimes even hundreds—of new locations.

330+

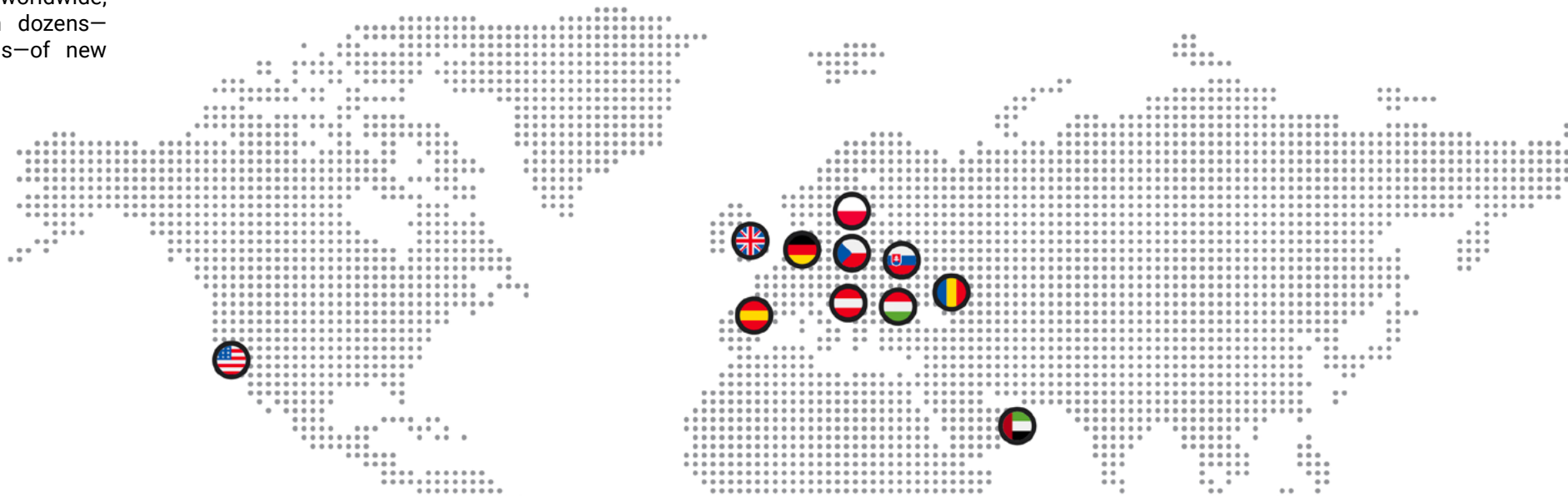
branches

11

countries

200+

franchisees





Twistcafe is a modern and dynamic retail concept with a high return on investment. Pure sweetness and a perfected recipe—these are our irresistible, fragrant, and golden-baked “chimney cakes” with rich flavors of cinnamon, nuts, or raspberries. Pair them with the boldness of our specialty coffee, and you get the perfect flavor combination!

120,000 EUR

Average branch
setup cost

5%

Marketing and franchise fee

4,000 EUR

Average monthly profit

~35%

Expected annual revenue

Twistcafe - Chimney cake, ice cream and coffee



Visit the investment website



BUBBLIFY

Tastier, fruitier, more fun! That's our bubble tea. At Bubblify, we use the highest quality ingredients to create the perfect taste experience. We also add fresh fruit to our premium fruit drinks, taking them to a whole new level.

140,000 EUR

Average branch
setup cost

8%

Marketing and franchise fee

4,800 EUR

Average monthly profit

~38%

Expected annual revenue



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Bubblify - Bubble Tea





Rio is not just another coffee shop – it's a concept that is entirely our own. From vision to realization, every element of Rio has been fully created and developed by us. With pride, we offer 100% pure organic açai, fresh fruit from local suppliers, organic coffee, and ceremonial-grade matcha. Each cup and bowl is made with the finest ingredients to provide exceptional flavor and nutritional value.

160,000 EUR

Average branch
setup cost

8%

Marketing and franchise fee

6,600 EUR

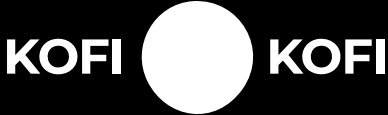
Average monthly profit

~43%

Expected annual revenue

Rio - Açai bowls, coffee





Unique coffee from our roastery, sustainability, stable income, and independence – that's KOFI KOFI. Each mobile mini coffee shop requires minimal space and maintenance, operating completely self-sufficiently without the need for water, electricity, or waste connections. Built on an electric bike, it is also environmentally friendly.

KOFI KOFI - Premium coffee

140,000 EUR

Average branch
setup cost

6%

Marketing and franchise fee

4,200 EUR

Average monthly profit

~46%

Expected annual revenue



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Pitstop is not just an ordinary convenience store – it's a tourist convenience store where modern style, fresh food, and comfort come together. Inspired by Tokyo's aesthetic, the space features a clean and vibrant look that makes every purchase not only quick but also a pleasant experience. Whether you're looking for gourmet snacks or need to stock up, Pitstop is the perfect destination. Freshness, style, and practicality come first – stop by and experience shopping that is modern, effortless, and cool.

200,000 EUR

Average branch
setup cost

5%

Marketing and franchise fee

16,500 EUR

Average monthly profit

~46%

Expected annual revenue





A carefully crafted recipe for delicious baked goods, premium coffee, and in the summer months, ice cream and refreshing drinks. In short, a treat for every family. The key to Cinname's success is not only the high-quality and increasingly popular product but also years of experience, an innovative approach, and an understanding of our customers' needs.

140,000 EUR

Average branch setup cost

6%

Marketing and franchise fee

4,600 EUR

Average monthly profit

~39%

Expected annual revenue



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Cinname - Cinnamon rolls, coffee and ice cream





Pizza Raketou is a modern gastro-retail concept that combines the best of fast food and traditional dining, with a strong focus on delivery. After months of perfecting the recipe, packaging, and branding, we knew we had created something exceptional – a pizza that takes customers on a journey to a whole new galaxy of flavors.

140,000 EUR

Average branch
setup cost

6%

Marketing and franchise fee

5,400 EUR

Average monthly profit

~46%

Expected annual revenue



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Pizza Raketou - American pizza





MyFoodPlace locations are designed to operate multiple brands within a single space. Our goal is to offer a unique culinary experience that satisfies the tastes of every customer, whether they choose to dine in or opt for delivery. The success of each location relies on its placement in high-traffic areas with easy accessibility.

600,000 EUR

Average branch
setup cost

5%

Marketing and franchise fee

14,000 EUR

Average monthly profit

~28%

Expected annual revenue

MyFoodPlace - 15+ restaurants - one order, one delivery



NA DŘÍVKU



Add an automated franchise with minimal space requirements and stable demand to your investment portfolio. Become the owner of an innovative machine offering exclusive vegan sorbets and creamy ice lollies – all handmade from fresh, locally harvested Czech fruit. With Na dřívku, you won't need any employees. The ice lolly machine operates 24/7 and requires no effort from you.

60,000 EUR

Average branch
setup cost

8%

Marketing and franchise fee

1,500 EUR

Average monthly profit

~28%

Expected annual revenue





Starting a business with Veselá Veverka is easy. With the support of an established brand, over 15 years of experience, and constantly growing demand, it's a recipe for a profitable and low-risk business. Nuts, dried fruits, and other healthy treats are more popular than ever. Ride the wellness wave and start a business with 100% fresh, delicious, and healthy products.

140,000 EUR

Average branch
setup cost

6%

Marketing and franchise fee

4,500 EUR

Average monthly profit

~37%

Expected annual revenue



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Veselá Veverka - Nuts, dried fruit, and healthy snacks



Kytky od Pepy

Kytky od Pepy is not just a flower shop – it's emotions, experiences, and joy in every bloom. This Czech love brand has won the hearts of thousands of customers. Kytky od Pepy is among the best florists in the Czech Republic, known for its wide selection of fresh flowers, expertly crafted bouquets, and high-quality customer service.

180,000 EUR

Average branch
setup cost

6,000 EUR

Average monthly profit

~40%

Expected annual revenue

Kytky od Pepy - Flower shop network

40,000 EUR

Minimum investment

5%

Marketing and franchise fee



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Valuation of locations

 Trdlokafe Karlova	 Bubblify Prague Castle	 Twistcafe Seiersberg Graz	 Bubblify JBR Beach Dubai
2021 Sold for 108,000 EUR	2024 Sold for 160,000 EUR	2023 Sold for 120,000 EUR	2024 Sold for 160,000 EUR
2024 Resold for 300,000 EUR	2025 Resold for 340,000 EUR	2024 Resold for 160,000 EUR	2025 Resold for 270,000 EUR
ROI 40,57 % p.a.	ROI 112,50 % p.a.	ROI 33,33 % p.a.	ROI 68,75 % p.a.

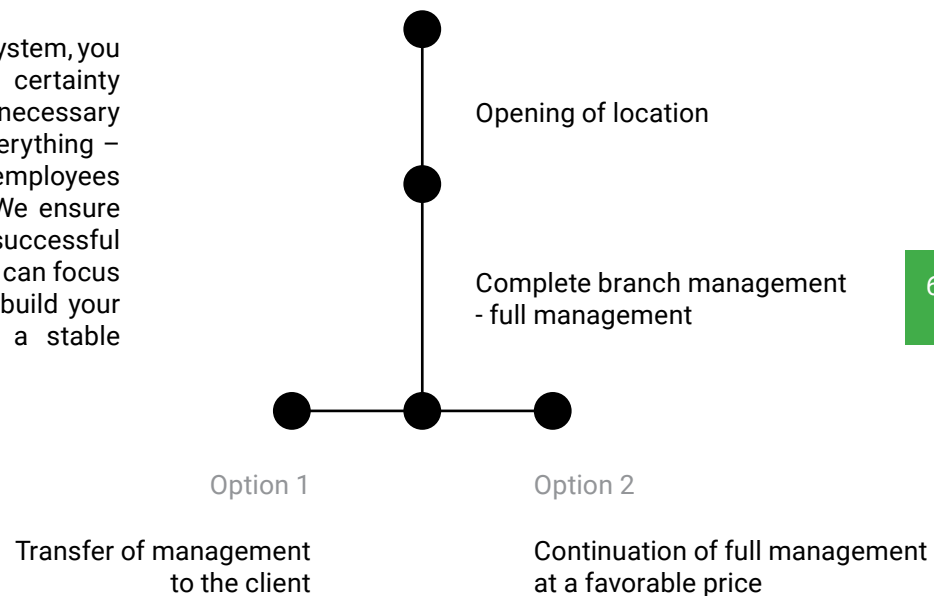
Twistcafe Group vs. other franchises

	Twistcafe Group	Standard franchise
Expected annual return on investment	~33 %	5–7 %
Payback period	2–3 years	5–7 years
Amount of marketing + franchise fee	5 %	10–17 %
Full management	✓	✗
Comprehensive (AI) software solution	✓	✗
Employee incentive program	✓	✗
Wide selection of proven and stable franchises	✓	✗
Expansion into international markets	11 countries	2 countries
Network of locations	330+	60+

Full management

Your business is fully under our management

With our Full Management system, you can enjoy the comfort and certainty of success without unnecessary worries. We take care of everything – from selecting and training employees to automating processes. We ensure smooth operations and a successful launch of your location. You can focus on your priorities while we build your business and secure you a stable passive income.

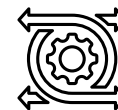


The foundation of Twistcafe



One of the fastest-growing retail groups in Europe

Over 330 stores and 11 concepts



Unique flexibility for franchisees

Option to exchange locations

We cover all costs for the change



The strength of a major market player

Strong negotiating position with shopping centers and partners
Careful selection

TWISTCAFE
GROUP



Radek Klein
Founder of Twistcafe Group

TWISTCAFE
GROUP

Step towards a successful
business – find out how
with our franchise!



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